



Surfside

HALF & HALF VARIETY 8 PACKS



100 CALS * 0 BUBBLES

NEW HALF & HALF VARIETY 8PACK!

OUR FLAVORS

HALF & HALF | MANGO | RASPBERRY | BLACKBERRY



CASE UPC



HALF AND HALF IS THE SECOND HIGHEST GROWTH SKU YTD +118%*

Forbes

July 27, 2025

HOW SURFSIDE BECAME THE FASTEST-GROWING ALCOHOL BRAND IN AMERICA

"Surfside is expected to sell as many as 12 million cases this year, which would mean hitting revenue of as much as \$300 million. The RTD cocktail brand ended 2024 with \$100 million in estimated revenue, and as the fastest-growing brand across all alcoholic beverages, according to NielsenIQ, hitting more than 360% sales growth compared to a year prior."

MERCHANDISING



GOLF CART CASE DISPLAYS



100 CALS * 0 BUBBLES



DRINKSURFSIDE.COM | @DRINKSURFSIDE



Surfside is made with vodka, iced tea and/or lemonade, natural flavors & artificial sweetener. 4.5% Alc. By Vol. (9 Proof). ©2024 Stateside Brands LLC, Philadelphia, PA. All rights reserved. Average Analysis Per 12 fl. oz. Calories: 100; Carbohydrates: 3g; Protein: 0g; Fat: 0g. Party Smart. Must be 21 or older to enjoy.

*VIP Reporting (c) 2025 | YTD 1/1/2025 - 10/7/2025